

First Party:

NIVESHH SOLUTIONS
R-12, RITA BLOCK, SHAKARPUR,
LAXMINAGAR East Delhi, Delhi
110092 India. Website: niveshh.com
E. info@niveshh.com
7/4/2024

Second Party:

IMAAPPWEB PRIVATE LIMITED
G-36, 2nd Floor, Market, Block G, Green
Park Extension, Green Park, New Delhi -
110016

RE: Authorization to Use Trademarks, Brand Name, Digital Assets, Images and Videos, Contents AND to run google ads for domain justrealty.in

To whomsoever it may concern,

This letter ("Letter") serves as a formal authorization from **NIVESHH SOLUTIONS** ("NIVESHH"), a company incorporated under the Companies Act, with its registered office at R-12, RITA BLOCK, SHAKARPUR, LAXMINAGAR East Delhi, Delhi 110092 India. Website: niveshh.com E. info@niveshh.com, to **IMAAPPWEB PRIVATE LIMITED** ("IMA"), a company incorporated under India, Company act with its registered office at G-36, 2nd Floor, Market, Block G, Green Park Extension, Green Park, New Delhi - 110016

Authorization for Trademark Use

NIVESHH authorises IMA to utilize the Trademarks on its website and digital platforms as well as use NIVESHH website and digital platforms for the purpose of digital marketing.

List of Website.

- justrealty.in
- niveshh.com

Address: NIVESHH SOLUTIONS R-12, RITA BLOCK, SHAKARPUR, LAXMINAGAR East Delhi, Delhi
110092 India. Website: niveshh.com E. info@niveshh.com

Grant of Rights

In consideration of the mutual covenants contained herein, NIVESHH hereby grants IMA a non-exclusive, non-transferable, royalty-free right to use the Trademarks on its website and digital platforms solely for the aforementioned purpose of digital marketing.

Conditions of Use

IMA agrees to the following conditions regarding the use of the Trademarks:

- **Compliance with Law:** IMA shall utilize the Trademarks in complete accordance with all applicable laws and regulations. The use must not, in any way, disparage or dilute the goodwill associated with the Trademarks.
- **Preservation of Trademarks:** IMA acknowledges that all right, title, and interest in and to the Trademarks, along with all associated intellectual property rights, shall remain the exclusive property of NIVESHH. IMA shall make no claim of ownership regarding the Trademarks.
- **Unaltered Use:** IMA agrees not to alter or modify the Trademarks in any manner without obtaining prior written consent from NIVESHH

Term and Termination

This Letter shall be effective as of the date first written above and shall remain in effect for a period of 5 years. However, this Letter may be terminated by either party upon written notice provided to the other party 45 days in advance, in the event of a material breach of any provision contained herein.

Confidentiality

IMA agrees to maintain the confidentiality of all information related to the Trademarks that is not publicly known. This information shall only be used for the purposes outlined in this Letter.

Governing Law

This Letter shall be governed by and construed in accordance with the laws of India.

Entire Agreement

This Letter constitutes the complete agreement between the parties with respect to the subject matter herein and supersedes all prior or contemporaneous communications, representations, or agreements, whether oral or written.

Notices

All notices and other communications under this Letter must be in writing and shall be deemed duly given when delivered personally, sent by certified or registered mail, postage prepaid, return receipt requested, or sent by reputable overnight courier service, addressed as follows:

- If to **NIVESHH** : R-12, RITA BLOCK, SHAKARPUR, LAXMINAGAR East Delhi, Delhi 110092 India. Website: niveshh.com E. info@niveshh.com
- If to **IMA** : G-36, 2nd Floor, Market, Block G, Green Park Extension, Green Park, New Delhi - 110016 Either party may designate a different address for future notices by providing written notification to the other party in accordance with this Section.

Severability

If any provision of this Letter is held to be invalid or unenforceable, such provision shall be struck from the Letter, and the remaining provisions shall remain in full force and effect.

Execution

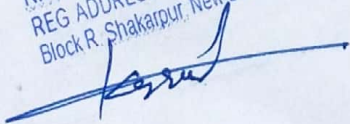
This Letter is executed by the duly authorized representatives of both parties as of the date first written above.

For **NIVESHH SOLUTIONS**

Name: Kaushal Gupta

Title: Proprietor

Niveshh Solutions
REG ADDRESS - R-12, Main Market,
Block R, Shakarpur, New Delhi, Delhi 110092

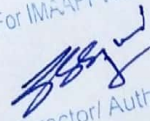


For **IMAAPPWEB PRIVATE LIMITED**

Name: Saurabh Shanker Singh

Title: Director

For IMAAPPWEB PVT. LTD.



Director/ Authorised Signatory

Address: NIVESHH SOLUTIONS R-12, RITA BLOCK, SHAKARPUR, LAXMINAGAR East Delhi, Delhi 110092 India. Website: niveshh.com E. info@niveshh.com